**OCCAC Overarching Goals and Strategies for 2022-2027**

Adopted by the OCCAC Board of Directors on 6-29-22

**OCCAC Mission: Leading a revolt on poverty through education, engagement, and empowerment.**

**Two overarching goals:**

1. Community members in need can access emergency support to stabilize their lives.
2. (All) community members have/gain the tools they need to break the cycle of poverty long-term.

**Strategy 1: Create a resource center for Okanogan County**

1. Contract with professionals to support this project: fund development, project manager, developer
2. Develop and execute a capital campaign plan
3. Perform a general assessment and a risk assessment of the project
4. Create stakeholder groups and coalitions to gather support for the concept
5. Develop a facility-specific strategic plan that serves as our pitch and business plan

**Strategy 2: Address immediate basic needs of most vulnerable/marginalized community members and respond to emergencies**

1. Emergency assistance: housing (rental and mortgage), utilities (heating and cooling), food
2. Research case management models and standardize case management training and delivery
3. Build relationships for referrals to partner agencies
4. Streamline/systematize funding streams and reporting processes
5. Implement customer service feedback survey and data collection systems to inform our processes and continuous improvements

**Strategy 3: Increase access to affordable housing**

1. Expand participation on Okanogan County Housing Coalition (OCHC)
2. Support a comprehensive housing strategy that moves people from homelessness to stability
3. Develop partnerships with stakeholders and agencies that can create new housing
4. Advocate for increased affordable housing stock across Okanogan County with local municipalities
5. Re-implement homebuyer education and access to low-interest first-time homebuyer loans

**Strategy 4: Develop education and training programs that create stability and pathways to employment**

1. Develop coalitions to create vocational training programs in food and construction systems
2. Create trainings for financial literacy, good tenant ship, and other life skills

**Strategy 5: Strengthen organizational foundation and infrastructure**

1. Diversify funding streams and increase sustainability via fee-for-service programs
2. Invest in HR for staff development & retention
3. Improve our internal systems and quality assurance processes
4. Brand refresh and marketing/awareness/visibility campaign
5. Engage our board strategically: Bylaws review and revision, recruitment, committee development, and leverage networks to create more visibility for our programs

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